

**The 1st International Privacy and Security
Conference (IPSC2008)**

Sponsorship Program

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Application Deadline: October 20, 2008

Contact :

IPSC2008 Secretariat

Attn: Michiko Hashimoto

c/o Vision Bridge, LLC

TEL: +81 3-5909-0097 FAX: +81 3-5909-0098

E-mail: info@ipsc2008.org

Conference Overview

In the information society in the 21st century, the Internet and other digital tools are making rapid inroads into the fabric of everyday society and in every corner of peoples' lives. These technologies -- from the Internet to mobile phones to ubiquitous computing -- span the world and make business life smooth, bringing a lot of convenience into peoples' lives. On the other hand, there are emerging problems and concerns in terms of personal information and security on the Internet and in deploying and using these technologies. It is also a fact that some of these technologies kindle anxiety and lack of consumer trust.

The objectives of this conference are to understand different concepts of each country regarding digital privacy and security as well as harmonize the different approaches, exploring possible solutions for these issues with global cooperation.

The first conference aims to share legal and technical issues and current best practices in the information technology space among countries, and discuss important issues that are coming in the future. With deepened mutual understanding, and with an international point of view grounded in actual practice, the conference gives a framework to working toward the future.

Dates:	Tuesday, November 11, 2008 13:00-17:00 Wednesday, November 12, 2008 9:30-17:00
Venue:	Bellesalle Kudan (1-8-10, Kudankita, Chiyoda-ku, Tokyo, Japan)
Co-Host	World Privacy Forum The Institute of Electronics, Information and Communication Engineers (IEICE) Social Implications of Technology and Information Ethics Japan Society of Security Management The Information Network Law Association
Supporters	Law and Computers Association of Japan IT Governance Institute Japan Japanese Society for Information and Media Studies NPO The Institute of Digital Forensics Support Center for Advanced Telecommunications Technology Research, Foundation The Society of Human Resource - Markup Language

	ISACA Tokyo Chapter NPO IT Coordinators Association ISACA Osaka Chapter The Center for Financial Industry Information Systems(FISC) Electronic Frontier Foundation The European Privacy Institute Information Security Forum
Who should attend	Executives (CEO, CFO, CIO, CPO), IT managers and Security managers of Enterprises, Experts from Government, University, Research Institutes and NGO/NPO
Registration Fee	(early registration on and before October 20, 2008) Academia (Professors and Students) ¥ 20,000 Member (Co-Host, Supporters and Sponsors) ¥ 30,000 Non-Member: ¥ 40,000
Language	Japanese and English (Simultaneous interpretation service is provided.)

Sponsorship Program Overview

Diamond Sponsor

*All fees described below include Japanese consumption tax.

Sponsorship Fee: US\$20,000

One (1) company is recognized as Diamond Sponsor. Please note that applications will be accepted in a first-come, first-served basis. If you are interested in the program, your early application is highly recommended.

- 20-minute speaking opportunity will be given at the Networking Dinner at the Gland Palace Hotel to be held on November 10, 2008, the Conference eve.
- Company Logo will be placed in the Networking Dinner venue.
- Company Logo will be projected on the screen before each session starts in the conference room.
- Company Logo will be appear on the IPSC website (<http://www.ipsc2008.org>)
- Company Logo will appear on Conference Banner.

- Two-page color ad will be placed in the conference proceedings.
- Sponsor may choose the following placement position with additional charge. (First-come, first-served basis)

Rear Cover 1 page Color US\$2,000

Front endpaper 1 page color US\$1,000

Rear endpaper 1 page color US\$1,000

- One person will be invited to the Networking Dinner to be held on November 10, 2008. It is an excellent opportunity to build up a business networking with speakers, committee members and representatives of other supporting and sponsoring organizations.
- A table with signboard (a booth space is 2m x 2m.) will be provided in the conference room. Sponsor is allowed to promote their own products and services.
- Sponsor may include 300 inserts in conference bags. 1 (one) marketing goods such as company brochure and CD are allowed. It is requested for them to arrive at the conference venue on and before November 10, 2008.
- Free registration tickets for the conference will be provided up to 10 people from Sponsor.

Platinum Sponsor

Sponsorship Fee: US\$8,000

6 Companies are recognized as Platinum Sponsor. Please note that applications will be accepted in a first-come, first-served basis. If you are interested in the program, your early application is highly recommended.

- Company Logo will be projected on the screen before each session starts.
- Company Logo will be appear on the IPSC website (<http://www.ipsc2008.org>)
- Company Logo will appear on Conference Banner.
- Two-page color ad will be placed in the conference proceedings.
- Sponsor may choose the following placement position with additional charge. (First-come, first-served basis)

Rear Cover 1 page Color US\$2,000

Front endpaper 1 page color US\$1,000

Rear endpaper 1 page color US\$1,000

- One person will be invited to the Networking Dinner to be held on November 10, 2008. It is an excellent opportunity to build up a business networking with speakers, committee members and representatives of other supporting and sponsoring organizations.
- A table with signboard (a booth space is 2m x 2m.) will be provided in the conference room. Sponsor is allowed to promote their own products and services.
- Sponsor may include 300 inserts in conference bags. 1 (one) marketing goods such as company brochure and CD are allowed. It is requested for them to arrive at the conference venue on and before November 10, 2008.
- Free registration tickets for the conference will be provided up to 5 people from Sponsor.

Gold Sponsor

Sponsorship Fee: US\$3,000

10 companies are recognized as Gold Sponsor.

- Company Logo will be appear on the IPSC website (<http://www.ipsc2008.org>)
- Company Logo will appear on Conference Banner.
- One-page color ad will be placed in the conference proceedings
- A table with signboard (a booth space is 2m x 2m.) will be provided in the exhibition room on November 11, 2008, the first day of the conference. Sponsor is allowed to promote their own products and services.
- Sponsor may include 300 inserts in conference bags. 1 (one) marketing goods such as company brochure and CD are allowed. It is requested for them to arrive at the conference venue on and before November 10, 2008.
- Free registration tickets for the conference will be provided up to 2 people from Sponsor.

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Silver Sponsor

Sponsorship Fee: US\$500-US\$1,000

There is no limitation on the number of companies.

- Sponsor ad will be placed in the conference proceedings as follows:

Flyleaf	2- pages	color	US\$1,000
Flyleaf	2-pages	black & white	US\$800
Flyleaf	1 page	color	US\$700
Flyleaf	1 page	black & white	US\$500

WEB-Banner Ad

If you are interested in, please contact IPSC2008 Secretariat. We will customize it upon your request.

IPSC2008 Secretariat Attention: Keiko Teruta

FAX : +81 3-5909-0098

E-mail : info@visionbridge.jp

Application Form for Sponsorship Program

Type of Program	<input type="checkbox"/> Diamond Sponsor (US\$20,000) <input type="checkbox"/> Platinum Sponsor (US\$8,000) <input type="checkbox"/> Gold Sponsor (US\$3,000) <input type="checkbox"/> Silver Sponsor (US\$500-US\$1,000)
Company Name	
Company WEB site	
Contact person	
Contact info	TEL: E-mail:
Invoice Shipping Address	
Contents of Exhibits	
Request (If you have any additional request on the ad page, please describe it.)	

IPSC2008 Secretariat Attention: Keiko Teruta

FAX : +81 3-5909-0098

E-mail : info@ipsc2008.org

Application Form for Free Tickets

Type of Sponsorship	<input type="checkbox"/> Diamond Sponsor – (US\$20,000) 10 (ten) Free Tickets <input type="checkbox"/> Platinum Sponsor— (US\$8,000) 5 (five) Free Tickets <input type="checkbox"/> Gold Sponsor – US\$3,000- 2 (two) Free Tickets
Company name	
Participant name	
Participant name	
Participant name	
Participant name	
Participant name	

Sponsor's Guidelines

■Submission of Sponsor Logo

Sponsor logo will appear on the IPSC2008 website and conference banner, conference proceedings. Please send your logo to IPSC2008 Secretariat. If you have any logo policy, please send it to the Secretariat.

E-mail to : IPSC2008 Secretariat

Michiko Hashimoto

E-mail: info@ipsc2008.org

Deadline of Submission : October 20, 2008

■Payment of Sponsorship fee

When the Secretariat receives the application form, they will issue the invoice and e-mail it to you. Simultaneously, the original invoice will be sent to you by air mail. The deadline of the payment is October 31, 2008. Unless you pay the fee until due date, your application will be canceled.

■Shipping information on marketing items and CD

One marketing item (For example : A4 size company brochure or ballpoint pen for giveaway) or one CD will be inserted in conference bags. They should be reached at the following address no later than October 7, 2008 together with the shipping documents in Page 9 of the Program:

Attention: Michiko Hashimoto

IPSC 2008 Secretariat

c/o Vision Bridge, LLC

1-5-11, Nishi-Shinjuku, Shinjuku-ku, Tokyo 160-0023, Japan

TEL: +81 3 5909-0097

■Application for free registrants

5 people of Platinum Sponsor and 2 people of Gold Sponsor can be registered at the conference free of charge.

Please fill out the application form for free tickets, please fax or e-mail it to the Secretariat,

■ Exhibition Booth

Exhibition booth will be provided for Platinum and Gold Sponsors. In the case of Platinum sponsor, the booth will set up in the conference room. In case of Gold Sponsor, the exhibition room which is on the same floor of the conference venue will be provided. Booth set-up and removal will be made within the following time:

Platinum Sponsor:

Booth set-up: 9:00-12:00 on November 11, 2008

Booth removal: 17:00-18:00 on November 12, 2008

Gold Sponsor

Booth set-up: 9:00-12:00 on November 11, 2008

Booth removal: 16:00-17:00 on November 11, 2008

Please note that opening hour of exhibition room is 12:00-17:00 on November 11, 2008. One table (length 180cm x width 45 cm x height 72cm) and one Panel (Highest 180 X Width about 200cm will be provided for both sponsors.

■ **Returning marketing materials to Sponsor's address**

Home delivery services are available at the conference venue.

For overseas shipping, please contact secretariat at info@ipsc2008.org

■ **Confirmation of Exhibitor**

Those who will attend only as Exhibitor are requested to inform the Secretariat of their attendance before November 4, 2008. Per-registration is requested. Unless they do so, there may be a possibility that their attendance at the Exhibition room is not allowed.

■ **Warnings on the Conference venue**

-The floor is non-smoking. There is a smoking area in the building.

-Please wear your name tag with you anytime during your attendance at the conference.

-Sponsor exhibiting booth has a responsibility for disposal of trashes in each booth. In case of huge trashes left, the sponsor may be requested to bear an actual expense.

Shipping Documents (Please affix on your shipping package.)

Shipping address	<p>Attention: Michiko Hashimoto IPSC 2008 Secretariat c/o Vision Bridge, LLC 1-5-11, Nishi-Shinjuku, Shinjuku-ku, Tokyo 160-0023, Japan TEL: +81 3 5909-0097</p>
Shipper (Company name)	
Shipper's address	
Contact: name	
Contact: TEL	
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